



Dear customer

Lifestylewines.co.nz would like to thank you for your purchase(s) since we launched in early June. Every one of our customers has helped to make the launch of these wines into NZ a success. Because half of us die of heart disease, the quality research that has identified the health benefits of our exclusive French wines has been extremely well received. Like ourselves, many people are now enjoying the world's healthiest wines. We have had really positive comments from customers about the health benefits they are experiencing. The feedback includes **better sleep** and **increased vitality**. And of the course the research establishes that;

- **Procyanidins lower blood pressure**
- **Procyanidins reduce the risk of clot formation and blockage of the arteries**
- **Procyanidins decrease atherosclerosis by reducing oxidation of the bad LDL-cholesterol**

Professor Roger Corder states these benefits start to take effect after only 2 weeks of a glass or two per day. If you have not read about his very sensible lifestyle book [click here>>](#).

What is very rewarding is how many customers have expressed their enjoyment of the wines. As we thought ourselves when we first tried them, these are exceptionally well balanced wines with good fruit, dark berry flavours, subdued oak and not too sweet. NZ'ers are finding no difficulty appreciating these wines.

Testimonials

Last week I received this message from a customer who had just opened his first bottle of Madiran "**Basking in the Marlborough sun with my first glass of Domaine Moureou. It is delightful, a truly lovely wine, and am feeling healthier already! Hard to believe the others may be even better.**" Thank you for those kind words Richard of Marlborough.

Many people took the option to order a Sampler / Gift pack initially and have subsequently now purchased 6, 12, 24 or more bottles as the start of their commitment to staying in control of their cardiovascular health. As an old saying states "A man is only as old as his arteries". We have seen the healthy old people in the Gers region of South-West France. Not only are they living to an old age, they are healthy as well. See the article about Victor in this message. We have also heard stories from people here in Devonport about their French relatives from the region who live a long and healthy life.

Membership

When you purchase from Lifestylewines.co.nz your contact details are retained and you become a member. We do NOT retain any credit card details. To logon and view or maintain your membership details your account code is "customerabc" and password "xyz".

If you use your login before ordering then your account details will be automatically filled in on the Checkout page.

How best to enjoy your Madiran wines

Traditionally Madiran are food wines because they are big, bold, rich reds with a long finish. They have the power and complexity to accompany many foods, including strong and spicy flavoured foods. Today's Madirans are produced using new techniques, such as all new French oak and micro-oxygenation. This softens the wines but they still retain the rich and well balanced flavours that so many customers have expressed pleasure in. We find that several are great without food, such as a glass while preparing dinner. They certainly are wines that grow on you.

Click on this link to see our [Food & Madiran web page](#).

To get the most enjoyment from you Madirans open the bottle beforehand, even several hours. Leave them to reach room temperature and sit in the glass for several minutes before consuming. If you are having a dinner party then consider decanting the bottle. And finally they last very well in the bottle for several days if you replace the cork. I find 2 days after opening they are exceptional.

Victor Barre, 97

Victor still works every day in the Domaine Berthoumieu vineyards. Here he is with his grandson Didier the winemaker. Victor walks straight without sticks, does not wear glasses and has a glass

So if you have not already made a subsequent purchase we hope you are considering it. Remember the research shows that half of us die of heart disease. This is how important the message is. To order now you can jump to the website by clicking on www.Lifestylewines.co.nz or go directly to the wines by [clicking here>>](#)

Next month we will have some new wines from the Madiran and also our first Cotes de Saint Mont wine. This wine is from the same Gers region in France and also has the highest concentrations of procyanidins.

If you have any questions we are here to serve you.

Toasting your health

Rob and Dr Erica Lauder and team

Ph: 09 4452945 or send an email reply to this message

Dated 17 July 2007

of Madiran with lunch and dinner every day. His wife died recently aged 93.



Order Quantities

A note about the most economical way to order 6 or more wines. The most cost effective way is to order your own "pick & mix" selections because these will be shipped in 6 or 12 bottle cartons. Unless you want the Sampler / Gift packs as gifts, the cost per bottle in these packs is a little higher because of the special packaging and freight. Each pack costs the same to deliver as a 6 bottle carton therefore the freight costs are being duplicated unnecessarily.

