



Dear Customers and Subscribers

e-newsletter October 2008

SAVE \$50 on a [fabulous 6 pack](#) of the very best heart healthy Madirans. AND **WIN a ticket to the Devonport Food, Wine & Music Festival**. 3 ticket prizes to be won. These tickets will also enter you in the festival draw to **WIN a CAR** and **other great prizes**. Read on below.

DON'T PAY TO RECEIVE WINE PURCHASE DISCOUNTS - Others want you to pay to qualify for wine purchase discounts. With Lifestylewines.co.nz you can join our Subscribers club at NO COST and receive 10% discount on all your purchases, with NO TIME LIMITS. There's no reduction in your savings with Lifestylewines.

If you have not tried our wines before you really should try our French Madiran **WONDERFUL FOOD FRIENDLY WINES THAT REALLY ELEVATE YOUR TASTE EXPERIENCES**. They are very different to new-world red wines.

In this issue -

- **\$50 Saving on 6 fabulous quality wines**
- **WIN Tickets to Devonport Food, Wine & Music Festival - Sensational musicians in 2009**
- **Subscribe AT NO COST and receive discounts with NO TIME LIMITS**
- **Corporate Xmas gifts - we have unique wines**
- **Wise women**
- **Father's Day Prize winner**

Save \$50 on a fabulous heart healthy Madiran 6 pack. "Pleasure with a purpose" in these difficult times. [Click to see this special](#)

If you only receive a plain text version of this newsletter then [click here for a full graphical pdf](#)

If you have not experienced healthy [Madiran & St Mont](#) French red wines before then now is the time. Our customer [TESTIMONIALS](#) support the research - LOWER BLOOD PRESSURE.

Live Better ... Live Longer

Jump to www.lifestylewines.co.nz for the

WORLDS MOST POTENT WINES THAT PROTECT AGAINST HEART DISEASE

Devonport Food, Wine & Music Festival

Buy wine in Oct & Nov, Win a festival ticket and maybe WIN a car!

All purchasers in October and November will be in the draw to win one of three passes to the [Devonport Food, Wine & Music Festival](#). PLUS, these tickets also qualify for the festival draw to **win a brand new KIA Picanto Sport**, or a trip for 2 to **Sonasali Resort Fiji**, or a **37" LCD LG TV**. *You don't have to attend the festival to win prizes.*

The festival is a major charity fund raiser for the Devonport Rotary Club

There is another sensational music line-up in 2009. The star attraction is [Björn Again](#), appearing on both



SAVE \$50 on 6 Premium Heart Healthy Madirans

~~Was \$237~~

Now \$187

[Buy now](#)

Six of the best AOC Madirans you can buy. Why? Because they are all top rated 5 ♥♥♥♥♥ heart healthy and they will grace any dinner table with style. These food friendly Madirans are rich, concentrated, complex wines from low cropped 20+ year old vines. They will develop beautifully in the cellar and keep for at least another 10 years. The pack contains -
 2 x [Chateau Montus 2002](#). Flagship wine of Madiran's greatest winemaker. 100% Tannat grapes, 25 year old vines.
 2 x [Domain Lenclos 2003](#). 17/20 Gault-Millau. 100% Tannat, 25 year old vines.
 1 x [Chateau d'Aydie 2004](#). Decanter Trophy winner. 100% Tannat, 20 year old vines.
 1 x Domain Berthoumiew [Charles de Batz 2004](#). SILVER - Decanter World Wine Awards 2007. 90 % Tannat, 10 % Cabernet Sauvignon.

10% Discount Program

With Lifestylewines there is NO JOINING FEE and NO TIME LIMITS for our discount plan.

Join our regular purchaser program and receive 10% discount on every delivery. For your convenience we will ship an order as regularly as suits you and charge your credit card automatically. Either define your selection or discuss with us how we can deliver a varied selection each order that suits your budget. AND any other purchases you make will also be discounted. You can cancel membership at any time.

days in their only NZ concerts this summer. Björn Again is regarded by the industry as one of the most successful Australian acts of all time, having performed over 3500 concerts in over 60 countries. And now they are captivating a whole new generation.

Since its inception by the Devonport Rotary Club in 1990 the festival has entertained and hosted over 200,000 people and **raised almost \$2 million for charity**. In 2009 **Youthline** is the main recipient of funds from the event. Youthline is New Zealand's leading youth development organisation and provides critical services for young people, such as counselling, information and referrals, community development and youth worker services.

Now in its 20th year the festival is once again looking to continue its success and is proud to announce the best line up of entertainers, wineries, eateries and guest chefs yet. See the [festival web site](#) for details and terms and conditions.

The festival is held on Sat & Sun, Feb 21 & 22, 2009. Only pre-purchased tickets such as these qualify for the prizes.

Rob Lauder is proud to be a member of Devonport Rotary.

Christmas Wine Gifts

We would love to help with your corporate Christmas gift decisions for customers and staff. Our wines are unique and for Christmas there will be other styles to choose from, which means a selection of wines to suit all tastes. Please call Rob on 021 745203 to discuss and for a quote. We can print your logo on a range of different gift boxes.

Wise Women, it's questionable!



What more can be said. They will never appreciate the healthy aspects of our wines, or that their husbands may live longer and healthy to a ripe old age!

Father's Day Prize Winner

Congratulations to **V Drum** of Auckland who won the Father's Day competition. The prize was a \$300 gift pack of 6 wonderful Madiran red wines and a copy of Professor Roger Corder's lifestyle book *The Wine Diet*. It was gratifying to know that Ms Drum's father had tried the wines previously and would most likely have the pleasure of enjoying more from the prize pack.



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Membership

When you purchase from Lifestylewines.co.nz your contact details are retained and you become a member. We do NOT retain any credit card details. To logon and view or maintain your membership details use your account code "." and password ".".
If you login before ordering then your account details automatically populate the Checkout page. You can also see your order history and perform administration tasks.
To receive membership loyalty discounts you must logon before selecting items.

The Final Word

Every week we hear from customers whose blood pressure has reduced. The archive of our e-Newsletters can be found on the [NEWS](#) page of the website.

If you have any questions we are here to serve you.
Rob and Dr Erica Lauder and team
www.lifestylewines.co.nz

Toasting your health



Ph: 09 4452945 or send an email reply to this e-newsletter

That's it for October so if you have not already done so you can jump to the website by clicking on www.Lifestylewines.co.nz or go directly to the Madiran wines by [> clicking here](#)