



Dear Customer

A warm welcome to the many new customers who will be receiving their first newsletter and hi again to our early customers, members and those who have made enquiries. The **exciting news** this month is the increasing number of reports we have received regarding **significant blood pressure decreases**. Read more in Health News below.

Stay Subscribed and Win!

You may be aware of the anti-spam laws coming into effect in early September. It prohibits unsolicited emails and text messages in an effort to cut down junk mail volumes and annoyance. The legal opinion we have is that because of the relationship we have we can send you newsletters in future. To encourage you to stay on our newsletter list you are already entered in the draw to **win a fabulous mixed 12 bottles of healthy Madiran wines worth over \$350.00**. See to the right for prize draw details. However, if you do not want to receive our newsletters then Un-subscribe using the link at the end of any newsletter.

A Unique Fathers Day Gift

Why not try our uniquely healthy wines as a really different **Fathers Day gift**. There are many Dads who could benefit from these wines. We have 2 and 3 bottle gift boxes from \$59.90 or you can make your own selections. We deliver to anywhere in NZ. To see our range [click here](#)> Dont forget Prof Roger Corders book [The Wine Diet](#) for health fans and book readers.

New Stock Arrives

We recently received a new shipment from France and now have an extended range of Madiran wines plus our first St Mont wine. This wine is as concentrated in the heart healthy procyanidins as the Madirans and is made from similar grape varieties, being Tannat, cabernet sauvignon and cabernet franc. It is a refined wine with less of a tannic finish than most of the Madirans. The new wines are -

- [Chateau d'Aydie Madiran 2004](#) \$39.50 - just won a Trophy medal from Decanter. This wine was the only one I could find in Akld when we first went looking for Madirans to try and was retailing well over \$40.
- [Chappelle Lenclos Madiran 2002](#) \$29.00 - the best ever vintage they tell me
- [Chateau Crouseilles Madiran 2003](#) \$36.20 - premium wine from new supplier Producers Plaimont
- [Chateau de Sabazan St Mont 2003](#) \$34.40 - the refined soft healthy alternative to the Madirans. Buy 6 and receive them in a Sabazan wooden case.



Win a fabulous \$350.00 wine prize

Subscribe to our Newsletter and be in the draw to win

If you are not a member already then Opt-In to receive our monthly Newsletters and be in the draw to **win \$350.00 worth of healthy Madiran red wines** from France. Just click this link to [SUBSCRIBE](#). It only takes a minute.

All newsletter subscribers as at 11.59pm on Sunday 17th September 2007 will have a chance to win 12 fabulous healthy Madiran wines. The winner will be contacted immediately after the draw and has the option of their name being published in the next newsletter or not.

Membership

When you purchase from Lifestylewines.co.nz your contact details are retained and you become a member. We do NOT retain any credit card details. To logon and view or maintain your membership details your account code is "customerabc" and password "xyz".

If you use your login before ordering then your account details automatically populate the Checkout page.

How best to enjoy your Madiran wines

Traditionally Madiran are food wines because they are big, bold, rich reds with a long finish. They have the power and complexity to accompany many foods, including strong and spicy flavoured foods. Today's Madirans are produced using new techniques, such as all new French oak and micro-oxygenation. This softens the wines but they still retain the rich

For Torus fans of which there are many, new stock leaves France next week so we will have more in early October.

Health News

At risk of repeating myself I would like to mention its been so rewarding to receive customer feedback about the improvements they are noticing. Not surprisingly the comments are mostly about the noticeable things, like **better sleep** and **increased vitality**. But the really exciting news is the several reports received about **significant blood pressure decreases**. A Wellington customer told us *"I had my blood pressure checked at my Doctor's surgery and then later in the day I had my first glass of Madiran Wine. After ten days of drinking a 165 ml glass of the wine per day I had my blood pressure checked again, my blood pressure had dropped from 170 over 86 to 130 over 80. The only thing that had been added to my existing medicine/exercise regime over the ten days was the daily glass of Madiran wine."* Reports such as this support Professor Corder's research that establishes that;

- **Procyanidins lower blood pressure**
- **Procyanidins reduce the risk of clot formation and blockage of the arteries**
- **Procyanidins decrease atherosclerosis by reducing oxidation of the bad LDL-cholesterol**

So if you have not already made a subsequent purchase we hope you are considering it. Remember the research shows that half of us die of heart disease. This is how important the message is and the importance of a glass a day. To order now you can jump to the website by clicking on www.Lifestylewines.co.nz or go directly to the wines by [clicking here>>](#)

If you have any questions rob we are here to serve you.

Toasting your health

Rob and Dr Erica Lauder and team

Ph: 09 4452945 or send an email reply to this message

Dated 17 August 2007



and well balanced flavours that so many customers have expressed pleasure in. We find that several are great without food, such as a glass while preparing dinner. They certainly are wines that grow on you.

Click on this link to see our [Food & Madiran web page](#).

To get the most enjoyment from you Madirans open the bottle beforehand, even several hours. Leave them to reach room temperature and sit in the glass for several minutes before consuming. If you are having a dinner party then consider decanting the bottle. And finally they last very well in the bottle for several days if you replace the cork. I find 2 days after opening they are exceptional.

Order Quantities

A note about the **most economical way to order 6 or more wines**. The most cost effective way is to order your own "pick & mix" selections because these will be shipped in 6 or 12 bottle cartons. Unless you want the Sampler / Gift packs as gifts, the cost per bottle in these packs is a little higher because of the special packaging and freight. Each pack costs the same to deliver as a 6 bottle carton therefore the freight costs are being duplicated unnecessarily.