

e-Newsletter January 2009

Dear Customers

20% OFF SALE on featured winemaker [Alain Brumont](#).
The most famous winemaker in South West France.

Robert Parker comments on **Brumont** *"These are unreal wines that are purely made, remarkably rich and so complete and promising that they cannot be ignored"*

Our Vignobles Brumont wines are Montus, Bouscasse & Torus heart healthy Madirans, the Gascogne range and Pacherenc du Vic Bilh. That's reds, whites, Rosé & the sensational sweet whites. See them all on sale in the [SPECIALS category](#).

Best wishers for 2009. Without doubt it will be a most interesting and challenging year. So why not spend your valuable wine dollars wisely and consider our proposition - **PLEASURE WITH A PURPOSE**.

Our HEART HEALTHY wines have **lowered the blood pressure of many many customers**. And for those without heart disease issues, they will tell you our SW France selection are quality wines. That's why award winning NZ restaurants are stocking our wines.

In this issue -

- **20% SALE on Brumont range**
- Alain Brumont - **most famous winemaker** of SW France
- It's **not the resveratrol!**
- **Wise Woman**

Our **SUMMER SPECIALS are still available**. These are fantastic opportunities to try a selection of quality wines from the dynamic SW of France. Wines for all occasions. YOU WILL NOT BE DISAPPOINTED.

If you have not experienced our [exceptionally HEART HEALTHY French red wines](#) before then now is the time. Our customer's testimonials support the research - LOWER BLOOD PRESSURE.

Live Better ... Live Longer

Jump to www.lifestylewines.co.nz for the

WORLDS MOST POTENT WINES THAT PROTECT AGAINST HEART DISEASE

Alain Brumont - Most famous winemaker of South West France

20% OFF all our Brumont range in January. See them all on sale in the [SPECIALS category](#).



From the famous Alain Brumont comes the estates of Chateau Montus, Chateau Bouscasse, the new Madiran concept Torus, the wonderful sweet white Pacherenc du Vic Bilh, and the Gascogne range. The accolades and praise for Alain's skills are many. He has earned a great respect in the

10% Discount Program

With Lifestylewines there is NO JOINING FEE and NO TIME LIMITS for our discount plan.

Join our regular purchaser program and receive 10% discount on every delivery. For your convenience we will ship an order as regularly as suits you and charge your credit card automatically. Either define your selection or discuss with us how we can deliver a varied selection each order that suits your budget. AND any other purchases you make will also be discounted. You can cancel or suspend the regular order at any time.

To see and print the subscription form [> click here](#)

If you have any questions just phone, fax or email us and we will call you back. Click here for [Contact Us](#) details.

Membership

When you purchase from Lifestylewines.co.nz your contact details are retained and you become a member. We do NOT retain any credit card details. To logon and view or maintain your membership details use your account code and password.

If you login before ordering then your account details automatically populate the Checkout page. You can also see your order history and perform administration tasks.

To receive membership loyalty discounts you must logon before selecting items.

wine world for his work in the Madiran and the wine industry of South West France.

Robert Parker says - 'These are unreal wines that are purely made, remarkably rich, and so complete and promising that they cannot be ignored.'

'Alain Brumont is simply the best and most forward-thinking vintner in Madiran' Wine Spectator

"Five Star Outstanding Estate" The New France

"Winemaker of the 80's Decade" awarded in 1991 by the famous food and wine French magazine Gault-Millau

Alain Brumont is top 10 French for Robert Parker and Steven Tanzer

Feel free to call Rob on 021 745203 anytime to discuss the wines and your requirements.

Wise Woman



"Success may be the ability to be happy with whatever we're stuck with." **Marilyn vos Savant**

Wise words for 2009 - stay positive!

Marilyn vos Savant (born August 11, 1946) is an American magazine columnist, author, lecturer and playwright who rose to fame through her listing in the Guinness Book of World Records under "Highest IQ". Since 1986 she has written Ask Marilyn, a Sunday column in Parade magazine in which she solves puzzles and answers questions from readers on a variety of subjects.

Heart Healthy Wines - it's NOT the Resveratrol

You may have noticed recent publicity about the health benefits of wine and that highlighted the compound resveratrol. Well the fact is that it requires about 1000 litres per day to get the unnaturally high doses given to mice in the experiments that attracted so much publicity. In due course it may be shown that unnaturally high doses of resveratrol are safe and beneficial for humans, but as yet no human studies have proven this.

It is the [Procyanidin](#) polyphenol in traditionally made wines such as ours that has been shown to be the heart healthy compound. Our heart healthy wines, with unusually high but naturally occurring levels of procyanidins, are the reason for the exceptional longevity of populations in the regions the wines come from. **THIS IS THE REAL [FRENCH PARADOX](#)**. To read more about the science and research [click here>](#)



The Final Word

Managing your blood pressure is an important strategy to help achieve a healthy old age. When half of us die of heart disease its a health issue that touches every one of us personally or the people we know

The archive of our e-Newsletters can be found on the [NEWS](#) page of the website.

If you have any questions we are here to serve you

If you have any questions we are here to serve you.

Rob and Dr Erica Lauder and team
www.lifestylewines.co.nz

Toasting your health



Ph: 09 4452945 or send an email reply to this e-newsletter

That's it for January so if you have not already done so you can jump to the website by clicking on www.Lifestylewines.co.nz or go directly to the Heart Healthy wines by [> clicking here](#)