



e-Newsletter February 2009

Dear Customers

From the **most famous South West France winemaker**, Alain Brumont, a delightful range of

quality summer wines on SALE. And, for your serious red wines, **make your wine dollars work for you** and try our range of the **WORLD'S HEALTHIEST WINES that protect against heart disease**. Read customer testimonials below.

In this issue -

- **BIG \$7 Saving** per btle on Brumont's Gascogne range
- **Blood pressure improvement testimonials**
- **We now have gift vouchers - unique wines for special gifts**
- **More research about heart healthy flavonoid polyphenols**
- **Wise woman**
- **Last chance to WIN A CAR**



This months SPECIALS

3 quality GASCOGNE wines from Brumont

SAVE \$7 per btle on a Sauv Blanc blend, the Rosé and the Tannat Merlot red. Try a 3 pack for \$50 or pic'n'mix your own selection of 6 or more.

Fantastic new experiences with our summer selection packs

These selections will delight you. They have a great mix of wines for all occasions. From a sensational low-alcohol sparkling Rosé, a Sauv Blanc blend with added complexity you must try, heart healthy wines from new appellations using different grape varieties, fabulous rich aperitifs and dessert wines, to a wine liqueur. **Without question these are quality French wines.**

If you have not experienced our exceptionally HEART HEALTHY French red wines before then now is the time. Our customer's testimonials support the research - LOWER BLOOD PRESSURE.

Live Better ... Live Longer

Jump to www.lifestylewines.co.nz for the

WORLDS MOST POTENT WINES THAT PROTECT AGAINST HEART DISEASE

LAST CHANCE to win a car. Small odds plus enjoy a great festival

[Devonport Food, Wine & Music Festival](#)

Now is the last chance to purchase tickets before the weekend festival. Only pre-purchased tickets qualify for the festival prize draw to win a brand new KIA Picanto Sport car, a trip for 2 to Sonasali Resort Fiji, or a 37" LCD LG TV. **You don't have to attend the festival to win prizes.**

The festival is a major charity fund raiser for the Devonport Rotary Club.

The prize odds will be very good and the festival is a tremendous day. The bands line up in 2009 is exceptional, with the internationally acclaimed [Björn Again](#) performing both days. Saturday is usually the younger crowd and Sunday the older set.



Click the photo above or this link to [Ticketek](#) to buy tickets. Can also purchase from the local ANZ Bank Devonport

Testimonials

These are just three of the many testimonials from customers who have experienced blood pressure decreases after about 2 weeks of a glass a day of our extremely heart healthy French reds.

"A customer of ours told me recently that his blood pressure had dropped like a stone after drinking one glass a day of Madiran (south west France) wine, made from the Tannat grapes. So after Christmas I brought a sampler pack of three bottles from www.lifestylewines.co.nz. Lo and behold, **my blood pressure has dropped quite dramatically**. Lifestyle Wines has evaluated which wines are best for your heart and health and it's all on their website." Peter of Hastings



"I had my blood pressure checked at my Doctor's surgery and then later in the day I had my first glass of Madiran Wine. After ten days of drinking a 165 ml glass of the wine per day I had my blood pressure checked again, **my blood pressure had dropped from 170 over 86 to 130 over 80**. The only thing that had been added to my existing medicine/exercise regime over the ten days was the daily glass of Madiran wine. I was surprised and impressed with the rapid improvement in my blood pressure and on the strength of that result I ordered another 12 bottles of your wine." Warwick of Christchurch

"My blood pressure had been around 160 over 80 and I never can get it down below 150. But without any changes to lifestyle, except having the daily glass of Madiran wines, it was measured last week at the hospital as 126 over 60. **My doctor will fall off his chair.**" Betty of Lower Hutt

Gift Vouchers now available



Our unique heart healthy French wines (and our other quality wines) make perfect gifts. As an alternative to making the wine selection, consider gift vouchers the recipient can use towards a purchase of their own choosing.

Vouchers are available in \$20, \$50 and \$100 denominations.

[Click here for vouchers](#), purchase and redemption details.

branch.

To be in the prize draw you must register your tickets on the Kia website

10% Discount Program

With Lifestylewines there is NO JOINING FEE and NO TIME LIMITS for our discount plan.

Join our regular purchaser program and receive 10% discount on every delivery. For your convenience we will ship an order as regularly as suits you and charge your credit card automatically. Either define your selection or discuss with us how we can deliver a varied selection each order that suits your budget. AND any other purchases you make will also be discounted. You can cancel or suspend the regular order at any time.

To see and print the subscription form [> click here](#)

If you have any questions just phone, fax or email us and we will call you back. Click here for [Contact Us](#) details.

Membership

When you purchase from Lifestylewines.co.nz your contact details are retained and you become a member. We do NOT retain any credit card details. To logon and view or maintain your membership details use your account code and password. If you login before ordering then your account details automatically populate the Checkout page. You can also see your order history and perform administration tasks.

To receive membership loyalty discounts you must logon before selecting items.

More research about heart healthy FLAVONOID polyphenols

Wine, Tea and Chocolate Improve Mental Performance

Scientists at Oxford University find that a diet rich in all three works best for elderly study participants. All three foods are rich in polyphenolic compounds called flavonoids, a group that does NOT include resveratrol. [Click here](#) for the full article.

It's interesting to note that by consuming high natural doses of Procyanidins in foods and the most concentrated wines the same outcome is achieved as they hope to with the drugs. Professor Corder's research and population studies have determined this. It is suggested by Prof Corder that our changing diet has significantly reduced the protective levels we consume from what it was in the past. Think about it!

Wise Woman

"Someone once asked me why women don't gamble as much as men do and I gave the commonsensical reply that we don't have as much money. That was a true but incomplete answer. In fact, women's total instinct for gambling is satisfied by marriage"

Gloria Steinem



Gloria Steinem (born March 25, 1934) is an American feminist icon, journalist, and social and political activist. Rising to national prominence in the 1970s, she became a leading political leader of the decade, and one of the most important heads of the women's rights movement in the 1960s and 1970s.



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The Final Word

Managing your blood pressure is an important strategy to help achieve a healthy and old age. The compelling message about the heart healthy wines is that it is a high dose of heart health protecting antioxidants in NATURAL foods and doses.

The archive of our e-Newsletters can be found on the [NEWS](#) page of the website.

If you have any questions we are here to serve you

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Rob and Dr Erica Lauder and team

www.lifestylewines.co.nz

Toasting your health



Ph: 09 4452945 or send an email reply to this e-newsletter

That's it for February so if you have not already done so you can jump to the website by clicking on www.Lifestylewines.co.nz or go directly to the Heart Healthy wines by [> clicking here](#)

