



## e-Newsletter August 2009

Dear Customers

**OH MY GOD** - its **FATHER'S DAY** again in 2 weeks!

We have **sensational heart healthy wines, plus other styles from SW France, books and gift vouchers** - SOMETHING FOR EVERYONE.

**This month -**

- **FATHER'S DAY gifts**
- **see our new BLOG and what customers say**
- **Wise Woman quote about fathers**
- **Minimum purchase - now 3 bottles**

Good health starts with the heart. So important because your heart is the centre of your physical and emotional being. Its never to late to improve heart health. Read our new [BLOG](#) and read what customers say.

### Features for Father's Day

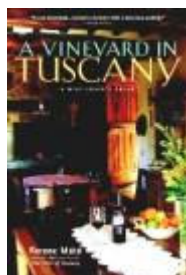


#### Father's Day ideas

[Father's Day Gift Page](#)

#### Wine, books and vouchers

Gifts from all the family for dad on Father's Day. Unique, meaningful, enjoyable and convenient gifts for the dad in your life.



**\$31.50**

[A Vineyard in Tuscany - A wine lover's dream](#), by Ferenc Mate. A great read for all Dads, even those that don't read much. If he loves the romantic notion of owning a vineyard he'll love this book. Plenty of laughs & emotion at the trials, tribulations & rewards of establishing a vineyard and winery.



**\$32 - save \$7**

[Domaine Berthoumieu Charles de Batz 2004](#) - Madiran with a big reputation. 50yr old vines. Flavours of dark berry fruits, mocha, dark chocolate and a hint of mint. **91/100 by Wine Spectator** ♥♥♥♥♥

Prices are GST inclusive

Click for [SPECIALS](#) page

### Revised minimum purchase - 3 bottles

You can now make your own pick-&-mix wine selections with a **minimum purchase of just THREE bottles**. Of course there is still the 2 bottle sampler packs we have always had.

### TORUS 2006 from Vignobles Brumont

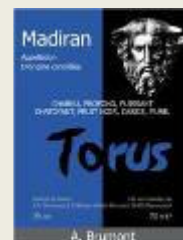
For those wanting a softer Madiran for quaffing this is it - Expressive, ripe fruits, blackcurrant and black plum on the nose. In the mouth, smooth tannins, fleshy in the beginning and round in the finish. . Works well without food. **Healthy heart rating** ♥♥♥♥

**\$21.00**

**save \$6.50**

[Click here](#)

A seductive wine which represents excellent value for money and a good introduction to AOC Madiran wines



### 10% Discount Program

**With Lifestylewines there is NO JOINING FEE and NO TIME LIMITS for our discount plan.**

Join our regular purchaser program and receive 10% discount on every delivery. For your convenience we will ship an order as regularly as suits you and charge your credit card automatically. Either define your selection or discuss with us how we can deliver a varied selection each order that suits your budget. AND any other purchases you make will also be discounted. You can cancel or suspend the regular order at any time.

To see and print the subscription form [> click here](#)

If you have any questions just phone, fax or email us and we will

## **BLOG** - see our blog and contribute.

We really appreciate your comments on health, wine appreciation and our service.



If you only receive a plain text version of this newsletter then [click here](#) for a full graphical pdf

If you have not experienced our [exceptionally HEART HEALTHY French red wines](#) before then now is the time. Our customer's testimonials support the research - LOWER BLOOD PRESSURE.

### **Live Better ... Live Longer**

Jump to [www.lifestylewines.co.nz](http://www.lifestylewines.co.nz) for the

**WORLDS MOST POTENT WINES THAT PROTECT AGAINST HEART DISEASE**

## **Wise Woman**



**"A king, realizing his incompetence, can either delegate or abdicate his duties. A father can do neither. If only sons could see the paradox, they would understand the dilemma."**  
**Marlene Dietrich**

German born American Actress, 1901-1992. Dietrich remained popular throughout her long career by continually re-inventing herself. In 1920s Berlin, she acted on the stage and in silent films. Her performance as Lola-Lola in The Blue Angel brought her international fame and a contract with Paramount Pictures in the USA. Hollywood films such as Shanghai Express and Desire capitalised on her glamour and exotic looks, cementing her stardom and making her one of the highest paid actresses of the era.

## **The Final Word**

We had a most enjoyable wine and food evening recently. It was a good opportunity for us to meet more customers and offer some hospitality. Customer feedback was pleasing and we look forward to the next occasion which will be in mid September after our new season stocks arrive.

If you have not tried our wines before please consider it. All are carefully selected from the best winemakers in the South West of France. We have a money back policy on any unopened wines if they don't suit you for any reason. Please also note our heart healthy reds are, because of the same wine making reasons, **tremendous food wines that will elevate your food and wine taste experiences.**

The archive of our e-Newsletters can be found on the [NEWS](#) page of the website. If you have any questions we are here to serve you. Rob and Dr Erica Lauder and team.

[www.lifestylewines.co.nz](http://www.lifestylewines.co.nz)

*Toasting your health*

Ph: 09 4452945 or send an email reply to this e-newsletter

That's it for this month so if you have not already done so you can jump to the website by clicking on [www.Lifestylewines.co.nz](http://www.Lifestylewines.co.nz) or go directly to the Madiran wines by [> clicking here](#)



call you back. Click here for [Contact Us](#) details.

## **Membership**

When you purchase from Lifestylewines.co.nz your contact details are retained and you become a member. We do NOT retain any credit card details. To logon and view or maintain your membership details use your account code and password. If you login before ordering then your account details automatically populate the Checkout page. You can also see your order history and perform administration tasks.

To receive membership loyalty discounts you must logon before selecting items.

