



e-Newsletter April 2010

Dear Customers

The power of PROCYANIDIN polyphenols to fight cardiovascular disease

More research by Queen Mary University of London into the positive effects of flavonoid rich diets has identified the power of procyanidins to support cardiovascular health. Increasingly the benefits of procyanidins are being identified and in the recent study these were seen to be independent of antioxidant activity. This means foods rich in procyanidins and antioxidants are offering a double positive benefit for heart health.

The research continues to establish the reputation of beneficial heart health procyanidin in dark chocolate, our red wines and other foods such as cranberries, pomegranates, walnut husks and some apple varieties.

Did you see this [article in NZ Herald](#) about the heart health qualities observed with regular daily dark chocolate consumption.

Further to last months item about the **NZ Listener** magazine [article](#) looking at the health claims and marketing of resveratrol the link will now take you to the full article.

This month we repeat the very popular 2 bottle heart healthy red wine special with FREE wine offer

2 quality HEART HEALTHY, FOOD FRIENDLY reds plus BONUS FREE Gascogne Sauv Blanc or Rosé



2 quality heart healthy reds PLUS A FREE Gascogne Sauv Blanc / Gros Manseng blend or Rosé (you choose which one). The Gascognes were well reviewed by Bob Campbell. The reds, a Madiran and a Cahors. These are also tremendous food friendly wines.

\$49.90 SAVE \$21

Click to see details and [ORDER NOW](#)

Prices are GST inclusive

Click for [SPECIALS](#) page.

BLOG - see our blog and contribute.

We really appreciate your comments on health, wine appreciation and our service.



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ON SALE

**Chateau d'Aydie
2006 Madiran**

**Decanter TROPHY
medal**



\$37.90 GST incl
saving \$7.00

Big, bold and fruity - dark, intense, ruby red colour. Elegant, complex aroma, a mixture of ripe black fruits & coffee. Supple attack, followed by soft tannins. Delicate woody notes with vanilla. An exceptional Madiran, smooth, powerful & complex with great depth & character. An exceptional food wine that's excellent with meats, game & strong hard cheese. Healthy heart rating ♥♥♥♥♥

[Click to buy](#)

10% Discount Program

With Lifestylewines there is NO JOINING FEE and NO TIME LIMITS for our discount plan.

Join our regular purchaser program and receive 10% discount on every delivery. For your convenience we will ship an order as regularly as suits you and charge your credit card automatically. Either define your selection or discuss with us how we can deliver a varied selection each order that suits your budget. AND any other purchases you make will also be discounted.

If you have not experienced our [exceptionally HEART HEALTHY French red wines](#) before then now is the time. Our customer's testimonials support the research - LOWER BLOOD PRESSURE.

Live Better ... Live Longer

Jump to www.lifestylewines.co.nz for the

WORLDS MOST POTENT WINES THAT PROTECT AGAINST HEART DISEASE

Wise Woman



"Remember, Ginger Rogers did everything Fred Astaire did, but she did it backwards and in high heels." **Faith Whittlesey**, born 1939

Faith is a former Republican politician and White House senior staff member notable for, among other things bringing together for the first time in the Reagan White House evangelical, Catholic, Jewish and other traditional orthodox religious groups to promote the sanctity of human life from the moment of conception. She was not a stranger to controversy during her time in politics.

The Final Word

If you have any questions or reservations about trying our wines for the first time please ring us any time to discuss your requirements. It really is worth the experience and the health benefits for the over 40's are compelling and supported by our customers experiences. We have styles for all tastes and all are carefully selected from the best winemakers in south west France. We have a money back policy on any unopened wines if they don't suit you for any reason. Please also note our heart healthy reds are **tremendous food wines that will elevate your food and wine taste experiences.**

The archive of our e-Newsletters can be found on the [NEWS](#) page of the website. If you have any questions Dr Erica we are here to serve you. Rob and Dr Erica Lauder and team.

www.lifestylewines.co.nz

Toasting your health

Ph: 09 4452945 or send an email reply to this e-newsletter

Go directly to the heart healthy red wines by [> clicking here](#)



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To receive membership loyalty discounts you must logon before selecting items.

